

THE BUSINESS MODEL CANVAS

KEY PARTNERS



KEY ACTIVITIES



VALUE PROPOSITION



CUSTOMER RELATIONSHIPS



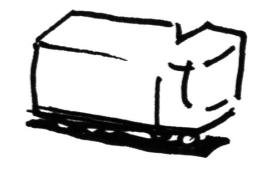
CUSTOMER SEGMENTS



KEY RESOURCES



CHANNELS



COST STRUCTURE



REVENUE STREAMS

